



Seal of the State of Andhra Pradesh

The 2013 Congress will be held under the Patronage of His Excellency Mr N. Kiran Kumar Reddy, the Chief Minister of Andhra Pradesh, India



Hyderabad City Market



worldAgriculturalforum™

Empowering Agriculture

The World Agricultural Forum (WAF) is a policy neutral and internationally inclusive agriculture forum that brings together the leaders from the private sector with policy makers and key policy influencers to focus on providing food, fuel, fibre and water to the world's growing population.

2013 Congress & Agri-Tech Trade Fair

Re-shaping Agriculture for a Sustainable Future

focus on small farm-holders

Hyderabad, India, 4 – 7 November 2013

Registration at www.wafindia2013.com

For draft programme – see over

contact: 2013congress@worldagforum.com

Welcome Message from Hon. Mr N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh, India



At the outset, I appreciate the World Agricultural Forum (WAF) for deciding to organize their biennial global event i.e. the 2013 Congress of the World Agricultural Forum at Hyderabad, India in November - 2013, the first time in Asia since the inception of the WAF in 1997.

I strongly believe that the deliberations of the 2013 Congress of the World Agriculture Forum including all key stakeholders would provide a roadmap for re-positioning small holder agriculture in the liberalizing and

globalizing agro markets. I, on behalf of my country as well as my State, warmly welcome delegates from all parts of the World to the 2013 Congress of the WAF in Hyderabad, India, with a sincere belief that they will carry back pleasant memories of this great city in addition to making valuable contributions to the cause of World Agriculture.

The Rt. Hon. James Bolger, Chairman of the WAF Advisory Board and former Prime Minister of New Zealand

We are grateful to His Excellency N. Kiran Kumar Reddy for inviting us to stage the 2013 Congress in Hyderabad, India.

Hyderabad will provide an opportunity to examine the global needs which must be provided by agriculture in a new, challenging and different environment.

The demands and responsibilities placed on agriculture increase – as a source of food, energy, clothing, raw materials and pharmaceuticals while all the while reducing its environmental impact. The growing prosperity of Asia increases these demands and augments the competition for scarce resources.



A Round Table Discussion at the most recent 2011 Congress in Brussels. The uniqueness of the WAF Congresses is the format and intimacy of the discussion. Discussion takes place at the "Round Table" centered within the audience allowing maximum interaction and participation.

Proposed Speaker List includes:

- Hon. N. Kiran Kumar Reddy - Chief Minister of Andhra Pradesh
- Hon. Kanna Lakshminarayana - Minister for Agriculture, Andhra Pradesh
- Hon. Sharad Pawar, Minister for Agriculture & Food Processing Industries Government of India
- Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand
- Mr Liam Condon – CEO, Bayer CropScience
- Dr. Ayyappan, Director General, Indian Council Agricultural Research
- Lord Deben (the former John Gummer) – UK House of Lords and former UK Minister of Agriculture
- Ms. Denise Burrell, Global Farm Extension Manager, International Farming Ventures, Fonterra Cooperative Group Limited
- Dr. Suhas P. Wani, Assistant Research Program Director, ICRISAT, Patancheru, India
- Arie Veldhuizen MBA, Kingdom of the Netherlands
- Mr. Anil Jain - CEO, Jain Irrigation, India
- Hon. Krishna Byregowda, Minister of Agriculture, Govt. of Karnataka
- Mr. G. Chandrasekhar, Associate Editor, Hindu Business Line, India
- Mr Prabhakar, General Manager, Jayabharat Ventures Sugar Factory, Samalkot
- Mr. Anton Robek - President, Bio-based Products & Services, Royal DSM N.V.
- Mr Thad Simons - CEO, Novus International
- Dr S A Patil, Ex Vice-Chancellor, ANGRAU University
- Mr. Chris Carson, Director International Policy, Ministry of Primary Industries, New Zealand
- Mr, Amareesh Gulati, Standard Chartered Bank
- Mr. Arun Chandra Ambatipudi, Executive Director Fairtrade Foundation India and Chief Functionary & Director, Chetna Organic India
- Mr Geoffrey Lean, Author and Environment Editor of The Daily Telegraph
- Mr. Michael Doane, Vice President, Sustainable Agriculture Policy, Monsanto
- Mrs Rajni Sekhri Sibal, IAS, Joint Secretary (Dairy), Government of India
- Mr. Rainer von Mielecki, BASF
- Mr. Philippe de Laperouse, Managing Director, HighQuest Partners
- Mr. Per Falholt, Executive Vice President for Research & Development Novozymes, Denmark
- Dr. Kenneth M. Baker, Chairman, World Agricultural Forum
- Dr. Kiran Sharma, CEO AgriBusiness and Innovation Platform, ICRISAT, India
- Mr. Manan Bindal, Senior Client Manager, Vice President, Global Partnerships, Swiss Reinsurance Company Ltd, Singapore
- Dr Purushottam Mainali, Deputy Team Leader/ Policy and Institutional Specialist, ADS (Agriculture Development Strategy), Nepal.
- Mr. Bhanu Sharma, Managing Director & CEO, SAME DEUTZ-FAHR

Why this Congress and Trade Fair?

India and Asia are amongst the areas of highest growth rates in the world and small and women farmers preponderate in the area.

There is a consequent increased demand on global food supplies impacting prices and availabilities.

New technology including IT systems and financial systems could be more optimally transferred to agricultural operators, especially those who are smaller.

The place of the farmer in the value chain can be optimized.

The financial outlook for agriculture in the developing and wider world is unclear.

Trade development must be encouraged.

Agricultural research and productivity has stagnated and therefore difficulties in achieving adequate production.

Besides food, agriculture is the source of ever more raw materials for other processes and products.

Sustainable agriculture has become a universal demand especially in the face of adverse weather conditions

Subsidy-based systems are often ineffective and can be replaced by improved financial and risk management.

The accompanying Trade Fair will allow up-close examination of many of the developments and business models in the developing and developed world.

provisional congress programme

Monday, 4th November 2013

- 10.30 a.m. Registration Desk Opens
p.m. Visits and excursions to local Farming operations, Research Institutes, Infrastructure Developments, IT Centres
7.00 p.m. Evening Event at the Novotel Gardens hosted by the **Hon. Kanna Lakshminarayana**, Minister for Agriculture, Andhra Pradesh

Tuesday, 5th November 2013

Morning – Inauguration

- 8.45 a.m. Opening Greeting, **Dr. Kenneth M. Baker, Chairman, World Agricultural Forum**
8.50 a.m. Ministerial Remarks: **Hon. Kanna Lakshminarayana**, Minister for Agriculture, Andhra Pradesh
9.05 a.m. Remarks: **Hon. N. Kiran Kumar Reddy**, Chief Minister of Andhra Pradesh
9.20 a.m. Remarks: **Hon. Sharad Pawar**, Minister for Agriculture & Food Processing Industries Government of India
9.40 a.m. Remarks and WAF welcome, **Rt. Hon. James Bolger**, Chairman of the World Agricultural Forum Advisory Board and Former Prime Minister of New Zealand
10.30 a.m. **Tea and Coffee Break**
11.00 a.m. Keynote: **Dr. Ayyappan**, Director General, Indian Council Agricultural Research
11.30 a.m. Keynote: **“A New Revolution in Agriculture and Beyond?” Mr Liam Condon** – CEO, Bayer CropScience
12.00 p.m. Keynote: **Dr. Ren Wang**, Vice-President, Chinese Academy of Agricultural Scientists
12.30 p.m. Keynote: Managing Scarce Water Resources, **Mr. Anil Jain, CEO, Jain Irrigation, India**
1.00 p.m. Lunch

Afternoon - Re-shaping Agriculture

- 2.00 p.m. Keynote: **Dr Amritha Patel, Chairperson, National Dairy Development Board**
2.25 p.m. Keynote: International Experience in Encouraging Dairying for Smallholder Farmers – **Ms. Denise Burrell**, Global Farm Extension Manager, International Farming Ventures, Fonterra Cooperative Group Limited
2.50 p.m. Implementing Large Scale Sustainable Intensification – A Holistic Case Study from India – **Dr. Suhas P. Wani**, Assistant Research Program Director, ICRISAT, Patancheru, India
3.15 p.m. Round Table: “A New Revolution for Food Security and Beyond” – sponsored by Bayer CropScience
Moderator: Mr. G. Chandrasekhar, Associate Editor, Hindu Business Line, India
Representatives of Bhartiya Krishak Samaj India, Jain Irrigation, CGIAR
4.00 p.m. **Tea and coffee break**
4.30 p.m. Breakout Sessions:

1. Role of cooperatives in Sustainable Agriculture: Chair and Moderator: Mr Veera Reddy , Chairman, APCOB Speakers/Panelists: - Mr Prabhakar , General Manager, Jayabharat Ventures Sugar Factory, Samalkot. - Mr Ch. Kiran , Country Director, AID India - Mr Pasha Patel , Chairman, Farmers Union, Lathore, Maharashtra	2. Food and Agriculture Challenges of India with special Reference to Small Farm holders. Session sponsored by ANGRAU (Acharya N. G. Ranga Agricultural University) Chair & Moderator: tbd Speakers/Panelists: - Dr S A Patil , Ex Vice-Chancellor - Dr C Ramaswamy , Ex Vice-Chancellor - Dr Ramesh Chand , NCAEPR	3. Systems to Improve Agricultural Productivity & Efficiency – Reducing Post-Harvest Losses & Cool Chain Developments – In support of the Global Research Alliance
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- 5.30 p.m. Keynote: Agriculture & the Global Trading System
Mr. Harsha Vardhana Singh, Deputy Director General (Agriculture), WTO (invited)
6.00 p.m. **Round Table of Conclusions from Breakout Sessions**
Moderator: **Lord Deben** (the former John Gummer) and the Session Moderators
7.30 p.m. **Gala Event at Rock Heights at Shilparamam**, Hosted by **Hon. N. Kiran Kumar Reddy**, Chief Minister of Andhra Pradesh

Wednesday, 6th November 2013

Morning

- 8.30 a.m. Keynote: **Hon. Krishna Byregowda**, Minister of Agriculture, Govt. of Karnataka,
9.00 a.m. Keynote: Planning for the Future of Agriculture, **Professor Abhijit Sen**, Member of the Planning Commission, Government of India (invited)
9.30 a.m. Round Table: Sustainable intensification of dairy production; policy and science opportunities – *In association with the Global Research Alliance on Agricultural Greenhouse Gases.*
Moderator: **Arie Veldhuizen MBA**, Kingdom of the Netherlands
Current situation in worldwide sustainable Agricultural Production, and experiences in Sustainable Agricultural Production in the Netherlands and New Zealand.
Panelists include: **Mr. Chris Carson**, Director International Policy, Ministry of Primary Industries, New Zealand, **Mrs Rajni Sekhri Sibal**, IAS, Joint Secretary (Dairy), Government of India, **Dr B Venkateswarlu**, Director, CRIDA, Hyderabad (or) **Dr N. G. Hegde**, BAIF, Pune and

- a representative of the FAO
- 10.15 a.m. Keynote: BioBased Agriculture Contributing to a Sustainable Environment, **Per Falholt**, Executive Vice President for Research & Development Novozymes, Denmark
- 10.45 a.m. Tea and coffee break
- 11.15 a.m. Keynote: The Agricultural Community in the Development of the Bio-based Economy – Painting an Integrated Approach to New Value Chains, **Mr. Anton Robek**, President, Bio-based Products & Services, Royal DSM N.V.
- 11.45 a.m. Keynote: The Fairtrade Business Model as a Major Enabler for Agriculture, **Mr. Arun Chandra Ambatipudi**, Executive Director Fairtrade Foundation India and Chief Functionary & Director, Chetna Organic India
- 12.15 p.m. Round Table: Integrating Farmholders including small-holders into new economic value chains. Moderator: **Mr Geoffrey Lean**, Author and Environment Editor of The Daily Telegraph – Participants: morning's keynote speakers
- 1.00 p.m. Congress Lunch
- 1.00 p.m. In parallel and by invitation only - Lunch Side Event hosted by New Zealand and the Netherlands to support the Research Groups of the **Global Research Alliance**

Wednesday, 6th November 2013

Afternoon

- 2.00 p.m. Keynote: Investment Opportunities: Micro-Finance and Encouraging Entrepreneurship in Small Holder Economies. **Mr Amareesh Gulati**, Managing Director and Head – Financial Inclusion, Standard Chartered Bank
- 2.30 p.m. Keynote: Developing Talent and Entrepreneurship to Feed the World, **Mr Thad Simons**, CEO Novus International and President IFAMA.
- 3.00 p.m. Roundtable: Infrastructure, Logistics and Transportation as Agricultural Enablers, CEO, US Soybean Export Council.
- 4.00 p.m. Tea and Coffee Break
- 4.30 p.m. **Parallel Sessions**
Developing Entrepreneurship in Agri-Business
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- 4.30 p.m. **Encouraging and Incubating Entrepreneurship in Agri-Business** (Moderator (Dr. Kenneth Baker, Chairman, WAF)
– A *conversation between* Dr Murugesan, Director, Agri-Business Development, TNAU, Coimbatore, **Dr. Kiran Sharma**, CEO AgriBusiness and Innovation Platform, ICRISAT, and **Mr Pravesh Sharma**, IAS, MD, Small Agri-Business Consortium of India
- 5.00 p.m. **Round Table: Best Practices in Encouraging Agricultural Entrepreneurship:**
Moderator: **Dr. Ralph von Kaufmann**, FARA
– **Mr. Anil Darak**, Standard Chartered Bank
– **Mr. Rainer von Mielecki**, BASF
– **Mr J A Chowdary**, Chairman, Food 360
– **Mr Shiv Kumar**, Head, ITC
- 6.00 p.m. **Round Table of Conclusions from Parellel Sessions:** Moderator: **Lord Deben** (the former John Gummer) and the Moderators
- 6.30 p.m. Close of Day 2

Risk Management in Agri-Business – Lead Moderator: Philippe de Laperouse, Managing Director, HighQuest Partners

Context and governmental policies/regulations driving adoption of risk management practices

- **Dr M Sasidhar Reddy**, Chairperson, NDMA
- **Dr T Radha**, Commissioner & Ex officio Secretary
- **Dr Nagarjuna**
- **Dr H Hemnath Rao**, Director, CPSRD, ASCI, Hyderabad

5.15 p.m.

New Approaches to Risk Management in Agriculture

- Panelists to include reinsurers, new technology platforms for risk assessment a representative of the CME (Chicago Mercantile Exchange), major commodity trading firm, downstream processors.
- **Manan Bindal**, Senior Client Manager, Vice President, Global Partnerships, Swiss Reinsurance Company Ltd, Singapore

Thursday, 7th November 2013

New Developments

- 9.00 a.m. Keynote: Success Story of Mulkanoor Rural Bank and Marketing Society for Sustainable Agriculture **Mr A Praveen Reddy**, MLA and BoM, ANGRAU:
- 9.30 a.m. **Round Table:** Technology Responding to Natures Challenges such as Water Availability and Climate Change: Moderator: **Johan Rockstrom**, Director Stockholm Resilience Centre (proposed)
– **Per Falholt**, Executive Vice President for Research & Development Novozymes, Denmark
– **Mr. Michael Doane**, Vice President, Sustainable Agriculture Policy, Monsanto
- 10.00 a.m. **Round Table:** Inclusive Market Oriented Development (IMOD) – Enabling small and poorer farmers to capture larger rewards from markets, while managing their risks
Moderator: **Dr. Nigel Poole**, Chairman, ICRISAT, Hyderabad
– **Cynthia Bantilan**, ICRISAT
– **C L Laxmipathi Gowda**, ICRISAT
– **Dr Ramesh Chand**, Director, NCAEPR,
– **Dr C Ramaswamy**, President, ISAE & Ex Vice-Chancellor, TNAU
- 10.45 a.m. Tea and Coffee Break
- 11.15 a.m. Keynote: Price Trends in Agriculture Products and Food Prices: **Dr T Haque**, Ex. Chairman, CACP and Chairman, CSD, New Delhi
- 11.45 a.m. **Round Table:** The Development of information technology for agriculture - productivity, costs & prices impact
Moderator – **Dr.Raja Kumar**, Vice-Chancellor, RGUKT, Hyderabad
– **Mr V Srinivasa Rao**, Sr Vice-President, Mahindra Satyam
– **Mr J A Chowdary**
- 12.30 p.m. **Conclusions from Morning Round Tables.** Moderator: **Lord Deben** (the former John Gummer) and the Session Moderators
- 1.00 p.m. Valedictory:
Hon. N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh
Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand
- 1.30 p.m. Lunch and Close of Congress
- Afternoon Visits and excursions to local Farming operations, Research Institutes, Infrastructure Developments, IT Centres and other points of interest
Trade Fair continues

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For sponsorship opportunities, Speaker and Trade Fair enquiries, contact: WAF Chairman,
Dr. Kenneth M. Baker at

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