The demands and responsibilities placed on agriculture increase – as a source of food, energy, clothing, raw materials and pharmaceuticals while all the while reducing its environmental impact. The growing prosperity of Asia increases these demands and augments the competition for scarce resources.

The uniqueness of the WAF Congresses is the format and intimacy of the discussion. Discussion takes place at the “Round Table” centered within the audience allowing maximum interaction and participation.

A Round Table Discussion at the most recent 2011 Congress in Brussels. The Rt. Hon. James Bolger, Chairman of the WAF Advisory Board and former Prime Minister of New Zealand – at the outset. I appreciate the World Agricultural Forum (WAF) for deciding to organize their biennial global event i.e. the 2013 Congress of the World Agricultural Forum at Hyderabad, India in November - 2013, the first time in Asia since the inception of the WAF in 1997.

I strongly believe that the deliberations of the 2013 Congress of the World Agriculture Forum including all key stakeholders would provide a roadmap for re-positioning small holder agriculture in the liberalizing and globalizing agro markets. I, on behalf of my country as well as my State, warmly welcome delegates from all parts of the World to the 2013 Congress of the WAF in Hyderabad, India, with a sincere belief that they will carry back pleasant memories of this great city in addition to making valuable contributions to the cause of World Agriculture.

The Rt. Hon. James Bolger, Chairman of the WAF Advisory Board and former Prime Minister of New Zealand – We are grateful to His Excellency N. Kirin Kumar Reddy for inviting us to stage the 2013 Congress in Hyderabad, India. Hyderabad will provide an opportunity to examine the global needs which must be provided by agriculture in a new, challenging and different environment.

The demands and responsibilities placed on agriculture increase – as a source of food, energy, clothing, raw materials and pharmaceuticals while all the while reducing its environmental impact. The growing prosperity of Asia increases these demands and augments the competition for scarce resources.

Proposed Speaker List includes:
Hon. N. Kirin Kumar Reddy - Chief Minister of Andhra Pradesh
Hon. Kanna Lakshminarayana - Minister for Agriculture, Andhra Pradesh
Hon. Sharad Pawar, Minister for Agriculture & Food Processing Industries Government of India
Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand
Mr. Laim Condon – CEO, Bayer CropScience
Dr. Ayyappan, Director General, Indian Council Agricultural Research
Lord Deben (the former John Gummer) – UK House of Lords and former UK Minister of Agriculture
Ms. Denise Burrell, Global Farm Extension Manager, International Farming Ventures, Fonterra Cooperative Group Limited
Dr. Suhas P. Wani, Assistant Research Program Director, ICRISAT, Patancheru, India
Arie Veldhuizen MBA, Kingdom of the Netherlands
Mr. Anil Jain - CEO, Jain Irrigation, India
Hon. Krishna Byregowda, Minister of Agriculture, Govt. of Karnataka
Mr. G. Chandrasekhar, Associate Editor, Hindu Business Line, India
Mr Prabhakar, General Manager, Jayabharat Ventures Sugar Factory, Samalkot
Mr. Anton Robek - President, Bio-based Products & Services, Royal DSM N.V.
Mr Thad Simons - CEO, Novus International
Dr. S A Patil, Ex Vice-Chancellor, ANGRAU University
Mr. Chris Carson, Director International Policy, Ministry of Primary Industries, New Zealand
Mr. Amareesh Gullati, Standard Chartered Bank
Mr. Arun Chandra Ambatipudi, Executive Director Fairtrade Foundation India and Chief Functionary & Director, Chetna Organic India
Mr Geoffrey Lean, Author and Environment Editor of The Daily Telegraph
Mr. Michael Doane, Vice President, Sustainable Agriculture Policy, Monsanto
Mrs Rajni Sekhi Sibal, IAS, Joint Secretary (Dairy), Government of India
Mr. Rainer von Mielecki, BASF
Mr. Philippe de Laperouse, Managing Director, HighQuest Partners
Mr. Per Falholt, Executive Vice President for Research & Development Novozymes, Denmark
Dr. Kenneth M. Baker, Chairman, World Agricultural Forum
Dr. Kiran Sharma, CEO AgriBusiness and Innovation Platform, ICRISAT, India
Mr. Manan Bindal, Senior Client Manager, Vice President, Global Partnerships, Swiss Reinsurance Company Ltd, Singapore
Dr Purushottam Mainali, Deputy Team Leader/ Policy and Institutional Specialist, ADS (Agriculture Development Strategy), Nepal.
Mr. Bhanu Sharma, Managing Director & CEO, SAME DEUTZ-FAHR
Why this Congress and Trade Fair?
India and Asia are amongst the areas of highest growth rates in the world and small
women farmers preponderate in the area.
There is a consequent increased demand on global food supplies impacting prices and
availability.
New technology including IT systems and financial systems could be more optimally
transferred to agricultural operators, especially those who are smaller.
The place of the farmer in the value chain can be optimized.
The financial outlook for agriculture in the developing and wider world is unclear.
Trade development must be encouraged.

Agricultural research and productivity has stagnated and therefore difficulties in achieving
adequate production.
Besides food, agriculture is the source of ever more raw materials for other processes and
products.
Sustainable agriculture has become a universal demand especially in the face of adverse
weather conditions
Subsidy-based systems are often ineffective and can be replaced by improved financial
and risk management.
The accompanying Trade Fair will allow up-close examination of many of the
developments and business models in the developing and developed world.

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### provisional congress programme

**Monday, 4th November 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>10.30 a.m.</td>
<td>Registration Desk Opens</td>
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<tr>
<td>p.m.</td>
<td>Visits and excursions to local Farming operations, Research Institutes, Infrastructure Developments, IT Centres</td>
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<tr>
<td>7.00 p.m.</td>
<td>Evening Event at the Novotel Gardens hosted by the Hon. Kanna Lakshminarayana, Minister for Agriculture, Andhra Pradesh</td>
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**Tuesday, 5th November 2013**

**Morning – Inauguration**

- 8.45 a.m.: Opening Greeting, Dr. Kenneth M. Baker, Chairman, World Agricultural Forum
- 8.50 a.m.: Ministerial Remarks: Hon. Kanna Lakshminarayana, Minister for Agriculture, Andhra Pradesh
- 9.05 a.m.: Remarks: Hon. N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh
- 9.20 a.m.: Remarks: Hon. Sharad Pawar, Minister for Agriculture & Food Processing Industries Government of India
- 9.40 a.m.: Remarks and WAF welcome, Rt. Hon. James Bolger, Chairman of the World Agricultural Forum Advisory Board and Former Prime Minister of New Zealand
- 10.30 a.m.: Tea and Coffee Break
- 11.00 a.m.: Keynote: Dr. Ayyappan, Director General, Indian Council Agricultural Research
- 11.30 a.m.: Keynote: “A New Revolution in Agriculture and Beyond?” Mr Liam Condon – CEO, Bayer CropScience
- 12.00 p.m.: Keynote: Dr. Ren Wang, Vice-President, Chinese Academy of Agricultural Scientists
- 12.30 p.m.: Keynote: Managing Scarce Water Resources, Mr. Anil Jain, CEO, Jain Irrigation, India
- 1.00 p.m.: Lunch

**Afternoon - Re-shaping Agriculture**

- 2.00 p.m.: Keynote: Dr Amritha Patel, Chairperson, National Dairy Development Board
- 2.50 p.m.: Implementing Large Scale Sustainable Intensification – A Holistic Case Study from India – Dr. Suhas P. Wani, Assistant Research Program Director, ICRISAT, Patancheru, India
- 3.15 p.m.: Round Table: “A New Revolution for Food Security and Beyond” – sponsored by Bayer CropScience
  - **Moderator:** Mr. G. Chandrasekhar, Associate Editor, Hindu Business Line, India
  - Representatives of Bhartiya Kr靠eshak Samaj India, Jain Irrigation, CGIAR
- 4.00 p.m.: Tea and coffee break
- 4.30 p.m.: Breakout Sessions:
  - **1. Role of cooperatives in Sustainable Agriculture:**
    - Chair and Moderator: Mr Veera Reddy, Chairman, APCOB
    - Speakers/Panelists:
      - Mr Prabhakar, General Manager, Jayabharat Ventures Sugar Factory, Samalkot.
      - Mr Ch. Kiran, Country Director, AIF India
      - Mr Pasha Patel, Chairman, Farmers Union, Lathore, Maharashtra
- 5.30 p.m.: Keynote: Agriculture & the Global Trading System
  - Mr. Harsha Varadhan Singh, Deputy Director General (Agriculture), WTO (invited)
- 6.00 p.m.: Round Table of Conclusions from Breakout Sessions
  - Moderator: Lord Deben (the former John Gummer) and the Session Moderators
- 7.30 p.m.: Gala Event at Rock Heights at Shilpagram, Hosted by Hon. N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh

**Wednesday, 6th November 2013**

**Morning**

- 8.30 a.m.: Keynote: Hon. Krishna Byregowda, Minister of Agriculture, Govt. of Karnataka,
- 9.00 a.m.: Keynote: Planning for the Future of Agriculture, Professor Abhijit Sen, Member of the Planning Commission, Government of India (invited)
- 9.30 a.m.: Round Table: Sustainable intensification of dairy production; policy and science opportunities – In association with the Global Research Alliance on Agricultural Greenhouse Gases.
  - Moderator: Arie Veldhuizen MBA, Kingdom of the Netherlands
  - Current situation in worldwide sustainable Agricultural Production, and experiences in Sustainable Agricultural Production in the Netherlands and New Zealand.
  - Panelists include: Mr. Chris Carson, Director International Policy, Ministry of Primary Industries, New Zealand, Mrs Rajni Sekhri Sibal, IAS, Joint Secretary (Dairy), Government of India, Dr B Venkateswarlu, Director, CRIDA, Hyderabad (or) Dr N. G. Hegde, BIAF, Pune and...
Wednesday, 6th November 2013

Afternoon

2.00 p.m.  Keynote: Investment Opportunities: Micro-Finance and Encouraging Entrepreneurship in Small Holder Economies.  Mr Amareesh Gulati, Managing Director and Head – Financial Inclusion, Standard Chartered Bank

2.30 p.m.  Keynote: Developing Talent and Entrepreneurship to Feed the World, Mr Thad Simons, CEO Novus International and President IFAMA.

3.00 p.m.  Roundtable: Infrastructure, Logistics and Transportation as Agricultural Enablers, CEO, US Soybean Export Council.

4.00 p.m.  Tea and Coffee Break

4.30 p.m.  Parallel Sessions
- Developing Entrepreneurship in Agri-Business
- Risk Management in Agri-Business – Lead Moderator: Philippe de Laperouse, Managing Director, HighQuest Partners

Encouraging and Incubating Entrepreneurship in Agri-Business (Moderator: Dr. Kenneth Baker, Chairman, WAF)
- A conversation between Dr Murugesan, Director, Agri-Business Development, TNAU, Coimbatore, Dr. Kiran Sharma, CEO AgriBusiness and Innovation Platform, ICRISAT, and Mr Pravesh Sharma, IAS, MD, Small Agri-Business Consortium of India

Context and governmental policies/regulations driving adoption of risk management practices
- Dr M Sasidhar Reddy, Chairperson, NDMA
- Dr T Radha, Commissioner & Ex officio Secretary
- Dr Nagarjuna
- Dr H Hemnath Rao, Director, CPSRD, ASCI, Hyderabad

5.00 p.m.  Round Table: Best Practices in Encouraging Agricultural Entrepreneurship:
- Dr. Ralph von Kaufmann, FARA
- Mr. Anil Darak, Standard Chartered Bank
- Mr. Rainer von Mielecki, BASF
- Mr J A Chowdary, Chairman, Food 360
- Mr Shiv Kumar, Head, ITC

New Approaches to Risk Management in Agriculture
- Dr Manan Bindal, Senior Client Manager, Vice President, Global Partnerships, Swiss Reinsurance Company Ltd, Singapore

5.15 p.m.  Round Table: Round Table: Best Practices in Encouraging Agricultural Entrepreneurship:
- Mr Anil Darak, Standard Chartered Bank
- Mr. Rainer von Mielecki, BASF
- Mr J A Chowdary, Chairman, Food 360
- Mr Shiv Kumar, Head, ITC

6.00 p.m.  Round Table of Conclusions from Parallel Sessions: Moderator: Lord Deben (the former John Gummer) and the Moderators

6.30 p.m.  Close of Day 2

Thursday, 7th November 2013

New Developments

9.00 a.m.  Keynote: Success Story of Mullkanoor Rural Bank and Marketing Society for Sustainable Agriculture Mr A Praveen Reddy, MLA and BoM, ANGRAU.

9.30 a.m.  Round Table: Technology Responding to Natures Challenges such as Water Availability and Climate Change: Moderator: Joho Rockstrom, Director Stockholm Resilience Centre (proposed)
- Per Falholt, Executive Vice President for Research & Development Novozymes, Denmark
- Mr. Michael Doane, Vice President, Sustainable Agriculture Policy, Monsanto

Round Table: Agriculture and Mechanization – Impacts & Options, Small and Large Holdings
- Dr Purushottam Mainali, Deputy Team Leader/ Policy and Institutional Specialist, ADS (Agriculture Development Strategy), Nepal.
- Bhanu Sharma, Managing Director & CEO, SAME DEUTZ-FAHR

10.00 a.m.  Round Table: Inclusive Market Oriented Development (IMOD) – Enabling small and poorer farmers to capture larger rewards from markets, while managing their risks
- Dr. Nigel Poole, Chairman, ICRISAT, Hyderabad
- Cynthia Bantilan, ICRISAT
- C L Laxmipathi Gowda, ICRAI
- Dr Ramesh Chad, Director, NCAER
- Dr C Ramaswamy, President, ISAE & Ex Vice-Chancellor, TNAU

Tea and Coffee Break

10.45 a.m.  Keynote: Price Trends in Agriculture Products and Food Prices: Dr T Haque, Ex. Chairman, CACP and Chairman, CSD, New Delhi

11.15 a.m.  Round Table: The Development of information technology for agriculture – productivity, costs & prices impact
Moderator – Dr.Raja Kumar, Vice-Chancellor, RGUKT, Hyderabad
- Mr V Srinivasa Rao, Sr Vice-President, Mahindra Satyam
- Mr J A Chowdary

12.30 p.m.  Conclusions from Morning Round Tables. Moderator: Lord Deben (the former John Gummer) and the Session Moderators

1.00 p.m.  Valedictory:
- Hon. N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh
- Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand

1.30 p.m.  Lunch and Close of Congress

Afternoon

Visits and excursions to local Farming operations, Research Institutes, Infrastructure Developments, IT Centres and other points of interest Trade Fair continues

Conclusion & Closing Remarks

Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand
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For sponsorship opportunities, Speaker and Trade Fair enquiries, contact: WAF Chairman, Dr. Kenneth M. Baker at congress@worldagforum.com

Version: 30 Sept 2013