

ALLIANCE COMMUNICATION POLICY

Final June 2012

1. Communication will play an important role in supporting the goals and objectives of the Alliance by facilitating the exchange of information, encouraging collaboration, raising awareness and increasing understanding of the role and work of the Alliance, among Research and Cross-cutting Groups, the Secretariat, the Council, Members, Partners, and third parties. Members are encouraged to raise awareness about the Alliance.
2. This Communication Policy is to facilitate communication of information about and resulting from activities of the Alliance, e.g. research, extension, meetings, in an appropriate and timely manner.
3. It is important that the communication of information resulting from activities of the Alliance does not pose a risk to Members and Partners due to the potential sensitivity of some data and information. This Policy is designed to avoid these risks by providing guidance to Members on how information is communicated.
4. This communication policy will be reviewed by the Council at the 2013 Council meeting and may be modified by subsequent decision of the Council.

External communication made on behalf of the Alliance

5. External communication made on behalf of the Alliance that is intended to represent the consensus view of the whole Alliance membership will be approved by the Council.

External communication made on behalf of a Research Group or Cross-cutting Group

6. External communication made on behalf of a Research Group or Cross-cutting Group, of information about its activities i.e. meeting reports, research projects and newsletters, will be approved by the Group by consensus of Members' nominated contact points
7. To facilitate efficient external communication by Research or Cross-cutting Groups, each Group may decide by consensus of Members nominated contact points to authorise its Chair(s) to communicate information identified in paragraph 6 above on its behalf.

External communication by Members

8. In accordance with paragraph 40 of the Charter, each Member participating in activities of Research Groups and Cross-cutting Groups wishing to raise awareness of its activities by communicating research results, strategies, technologies and other information through new and existing networks, and on the Alliance website, will use the following disclaimer:

This [*enter here the description of work, e.g. report, workshop, etc.*] was undertaken by [*enter here the participating members/entities*] to support the objectives of the Global Research Alliance on Agricultural Greenhouse Gases. The information contained within should not be taken to represent the views of the Alliance as a whole or its Partners.

9. Members are encouraged to make full use of the Alliance website, including by participating in forum discussions, communicating with other Members and Groups, providing news articles and other information on relevant activities for uploading, and linking to the Alliance website from their own website.

Alliance Secretariat

10. In consultation with the Alliance Council and Research Groups and Cross-cutting Groups, the Alliance Secretariat will:
 - Maintain and update the public area of the Alliance website with external communications in accordance with the Communication Policy and also other relevant information supplied by individual Members or Partners (e.g. links to relevant activities occurring outside of the Alliance).
 - Maintain and update the Members area of the Alliance website with news and events of interest to the Alliance membership, including news and events provided to it by any Member, Partner or third party;
 - Maintain and develop templates for Alliance communications as required.