

Communication Strategy Revisited

Ladislau Martin-Neto



Meeting Report from Hungary

Item 24. Communication of CRGs output is essential

CABI- discussed in previous session

Webinars- using GRAMP (Global Research Alliance Modeling Platform) website (webinar function)

Current World Congress on ICLF Systems

- Inclusion of GRA on Agriculture Greenhouse Gase as Global Research Partner (together American Society of Agronomy, CIAT and USDA)
- Inclusion of Special Session on: Practical quantification of greenhouse gas emissions and removals across ICLF systems (credits to co-organization with GRA on Agricultural Greenhouse Gases)

Future activities

- Deborah Knox- new web site
- Facebook- Ayaka Kishimoto-Mo
- Inclusion of Activities in the WCCLF in the web site of GRA
- Inclusion of mitigation actions in different countries, for example Strategies of Denmark to reduce emissions in peatlands, Low Carbon Agriculture Plan from Brazil, ...
- Creation of links to Conferences with engagement of GRA or GRA members
- Preparation of texts to address larger audience, with help of Journalists or CABI